



June 7, 2008

NEWS RELEASE

FOR IMMEDIATE RELEASE

Charity Motorcycle Ride for MDA Heading to Gillett

Green Bay – More than 1500 fund-raising motorcyclists are expected to raise over \$100,000 in this year's Packerland Ride benefiting the Muscular Dystrophy Association on Saturday, June 7. This is the 15th year for the Packerland Ride, and they expect to reach the \$1 million mark this year for MDA. The motorcycle parade route has been set and they will depart McCoy's Harley-Davidson on Hwy 41 and Velp in Green Bay at 11 am, rain or shine. Packer player Daryn College will be available for autographs Saturday morning.

The bike parade travels through Pulaski and enters Gillett around noon, parading into town along Main Street to Hwy 32, ending at Zippel Park–Oconto County Fairgrounds. Various Gillett nonprofit organizations will serve food to the riders and general public, including booyah, burgers, hot dogs, and ice cream. The public is invited to participate in the oral auction to benefit MDA from 1 to 1:30. The winner of the 2008 Harley-Davidson Heritage Softail raffle will be drawn at 2 p.m.

The bike parade arrives back in Suamico at Idlewild Park at approximately 3:15 p.m. where there will be more food, a silent auction, and music by Chris Carey to round out the evening.

Packerland Ride money donated to MDA stays in northeast Wisconsin and helps sponsor weeklong visits to the MDA's summer camp at Green Lake for people ages 6 to 21. It also provides for a free clinic for MDA patients at St. Vincent Hospital, Green Bay, the only clinic in the Midwest to offer Myozyme treatment for all patients with Pompe's disease. MDA also assists with leg braces, wheelchairs, and communication devices for clients.

All makes and models of motorcycles are welcome. Non-bikers are welcome to attend the parties at Zippel Park in Gillett and at Idlewild Park in Suamico. Registration is at McCoy's on Friday, June 6, from 10 am – 6 p.m., and on Saturday, June 7, from 8 am – 10:30 am. A \$20 donation or pledges is asked of each rider/participant. For route details and more information, go to the Packerland Ride web site at www.packerlandride.org.

The Green Bay Harley Owners Group is a non-profit group of Harley-Davidson motorcycle enthusiasts. The local chapter participates in fund raising events and has adopted a section of highway for cleanup. Many social events are planned throughout the year to promote the enjoyment of Harley riding and motorcycle safety.

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