



2010 Packerland Ride Saturday, June 5

Sponsor Benefits Muscular Dystrophy Association

Major Event Sponsors

	Leader of the Pack \$5000	Road Captain \$2500	Cruiser \$1000	Easy Rider \$500
<i>Sponsor Benefits</i>				
• Presentation at Recognition Event	Included	Included	Included	Included
• Company logo to appear on the television public service announcement ¹	Included	Included	---	---
• Event flag with company logo on a lead motorcycle in the bike parade	Included	Included	Included	
• Signage at one checkpoint along the route	Included	Included	Included	---
• Company logo on event T-Shirt ¹	Included	Included	Included	Included
• Company logo placed on event poster ¹	Included	Included	Included	Included
• Color advertisement in the Ride Event Guide ¹	Full Page	Full Page	Full Page	Half Page

Advertising Sponsors

Contribute to the Muscular Dystrophy Association and promote your business by sponsoring an advertisement in the Ride Event Guide. The Ride Event Guide will be distributed to over 1000 riders before and during the event as well at the host city stop. Advertising sponsors can choose either full color or black and white placements. Use the following rate chart to choose your sponsorship level. Advertising deadline is May 15.

<i>Advertising Choices</i>	Full Page 8" High by 5" Wide	Half Page 8" High by 2- 1/2" Wide	Quarter Page 4" High by 2- 1/2" Wide	Eighth Page 2" High by 2- 1/2" Wide
4-Color Advertisement	\$1000	\$500	\$250	\$125
Black and White Advertisement		\$200	\$100	\$50

All advertisements should be emailed in EPS, TIFF, JPG, or AI (CS3) format to JLanger@new.rr.com.

Sponsors are encouraged to contribute items to the ride auction and raffle.
All sponsors receive an invitation to an awards presentation immediately preceding the ride.

(1) Please Note: *Inclusion in the television public service announcement, logo on the event T-shirt, logo placed on the event poster, and the Ride Event Guide are dependent on the date of the sponsorship response. Poster and Event t-shirt deadline is **February 28**. Advertising deadline for the Ride Event Guide is **May 15**.*

Muscular Dystrophy Association
2670 S. Ashland Ave.
Green Bay, WI 54304
920-499-0564

Green Bay Harley Owners Group
2728 Manitowoc Rd.
Green Bay, WI 54311
920-406-3900

Muscular Dystrophy Association 2010 Packerland Ride Sponsorship Form

Major Event Sponsors

Leader of the Pack \$5000
 Road Captain \$2500
 Cruiser \$1000
 Easy Rider \$500

Advertising Sponsor

Color

Full Page \$1000
 Half Page \$500
 Quarter Page \$250
 Eighth Page \$125

Black & White

Half Page \$200
 Quarter Page \$100
 Eighth Page \$50

What your pledge dollars buy...

\$25 Flu Shot
\$85 One minute of research
\$100 One support group session
\$150 One physical, occupational or respiratory therapy consultation
\$200 Professional fees related to initial diagnostic work-up at an MDA clinic
\$500 Assists one person for one year with the repair of a wheelchair or leg braces
\$800 Sends one child to MDA summer camp
\$2,000 Assists one person with the purchase of a wheelchair, leg braces or communication device

Your Name

Company Name

Address

City

State

Zip

Telephone Number

Fax Number

Method of Payment:

- VISA
- MasterCard
- Check Enclosed

*Make checks
payable to MDA*

Credit Card No.

Expiration Date

Cardholder Name

Signature

Mail to:

2010 Packerland Ride
Muscular Dystrophy Association
2670 S. Ashland Ave., Suite 101
Green Bay, WI 54304
920-499-0564

Name of MDA Volunteer _____ Phone _____

Full Page 8" High by 5" wide \$1000 Full Color

